



PRESS RELEASE

NEW STUDY SHOWS HYALURONIC ACID FILLERS MAY LAST LONGER THAN EXPECTED

While Hyaluronic Acid (HA) fillers are purported to last between 3 and 12 months, a recent study has uncovered that HA Fillers may in fact last longer than what was originally thought.

Dermal fillers are essentially products which fill up facial lines, wrinkles and folds and also compensate for volume loss associated with ageing. HA fillers achieve this by injecting hyaluronic acid, which is found naturally in the body and attracts water molecules, in specific areas of the face reducing the appearance of fine lines, wrinkles and facial folds.

Significant evidence has now come to light that the effect of HA dermal fillers, deemed the market leader in the dermal filler category, may last considerably longer than what was previously believed.

A US journal recently published evidence of this in a study using MRI to correctly identify the anatomical location, distribution, longevity, and potential complications of HA fillers. The methodology involved MRI scans of 14 patients over a period of approximately 16 months. From the study, one patient even had significant hyaluronic acid 12 years after treatment.* The results of this study raise awareness of the unexpected longevity of hyaluronic acid and correlate with similar coincidental findings by Cosmetic Physicians using ultrasound to locate structures of the face such as blood vessels, prior to injection of dermal fillers.

According to Dr Michael Molton, President of the Cosmetic Physicians College of Australasia (CPCA), that while further study of the longevity of HA dermal fillers is required using imaging technologies, there is increasing interest in the hypothesis that there is more long-term benefit of HA dermal fillers than previously thought. He emphasises that if this is the case, correct administration and placement is even more important as HA dermal fillers appear to provide a prolonged benefit.

While this is great news for HA dermal filler patients, it also means results may last longer - both good and bad - further reinforcing the CPCA stance on patient safety first in ensuring procedures are performed by experienced practitioners.

About the CPCA:

The CPCA is the leading representative body for medical practitioners practicing non- or minimally-invasive cosmetic medical treatments in Australasia. The College, which evolved from the Cosmetic Physicians Society of Australasia, provides education, training and ethical practice standards for its Fellows and Members who are required to have relevant training and experience as prerequisites for admission to the College. Members are also required to keep abreast of the most up-to-date, relevant information and latest medical and scientific advances

Overall, the key role of the CPCA is to develop and maintain the highest standards in cosmetic medicine, which helps safeguard the public.

<http://www.cPCA.net.au/>

* Master, M (2021), "Hyaluronic Acid Filler Longevity and Localization: Magnetic Resonance Imaging Evidence", *Plast. Reconstr. Surg.* 147: 50e – 53e

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