

PRESS RELEASE

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NO ROOM FOR COMPLACENCY AS COSMETIC MEDICAL PRACTICES START TO REOPEN

The Cosmetic Physicians College of Australasia (CPCA) welcomes the government's three-step plan to ease restrictions and enable the staged reopening of businesses across Australia.

This news sees cosmetic medical practices nationwide, gradually reopening their doors. However, the CPCA urges the importance of ensuring there are specific protocols in place and consultation with medical indemnity companies to ensure safe practice procedures to protect both patients and physicians.

The CPCA has outlined its safe practice protocols on its website cpcanet.au to provide assistance to anyone considering seeking cosmetic medical procedures during the easing process. It includes specified protocols for Cosmetic Physicians such as patient temperature checks, social distancing measures as well as providing discretionary access to gloves, face mask and tissues for the patient (unless examination of peri oral region is required) and standard surgical masks and PPE to be worn by the health practitioner as well as clean single use gloves, and scrubs.

Importantly, the CPCA has detailed FAQs specific to the patient about Cosmetic Medicine in this current environment. These include: how the patient can be assured the health practitioner and staff do not have COVID19; whether it is safe to undergo cosmetic medical procedures at this time; if cosmetic injections could make the patient more susceptible to the virus; identifying side effects from the procedure as opposed to COVID19 symptoms; and the importance of attaining clinic contact details for any post-treatment questions.

"There is no room for complacency with the easing of current restrictions, which will remain in place, as they are still serving an essential purpose. However, it is an encouraging sign that the harsh measures and sacrifices Australians have made, are beginning to pay off," said Dr Michael Molton, President of the CPCA.

The CPCA would like to assure the public that its Cosmetic Physicians are prepared with uniform processes in place, in every Cosmetic Physician's facility, to continue to maintain social distancing and include measures to maximise patient safety without compromise of the highest quality of service, to protect patients, their colleagues and the community at large.

While the CPCA has taken the necessary steps to ensure the health and safety of their patients and practitioners, they also urge the individual to take personal responsibility to ensure that whichever practice they visit for their cosmetic procedures, that these protocols are diligently followed.

About the CPCA:

The CPCA is the leading representative body for medical practitioners practicing non- or minimally-invasive cosmetic medical treatments in Australasia. The College, which evolved from the Cosmetic Physicians Society of Australasia, provides education, training and ethical practice standards for its Fellows and Members who are required to have relevant training and experience as prerequisites for admission to the College. Members are also required to keep abreast of the most up-to-date, relevant information and latest medical and scientific advances

Overall, the key role of the CPCA is to develop and maintain the highest standards in cosmetic medicine, which helps safeguard the public.

<http://www.cPCA.net.au/>

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