



## PRESS RELEASE

4 DECEMBER 2017

### **COSMETIC PHYSICIANS SUPPORT 'PROFESSIONAL PERFORMANCE FRAMEWORK'**

The Cosmetic Physicians College of Australasia strongly supports the announcement by the Medical Board of Australia that it has enhanced the design of "a Professional Performance Framework to ensure all registered medical practitioners practise competently and ethically throughout their working lives".

The CPCA represents 200 doctors across Australia dedicated safest practice and highest clinical standards – via professional assessment, diagnosis and treatment of patients' aesthetic concerns managed through non-invasive and minimally invasive strategies available to registered medical practitioners.

CPCA President Dr Douglas Grose emphasised the importance of the MBA's twin priorities that:

- the community in Australia "has high levels of trust in doctors and expects medical practitioners to provide safe care to patients";
- the Professional Performance Framework "will support doctors to take responsibility for their own performance and encourage the profession collectively to raise professional standards and build a positive, respectful culture in medicine that benefits patients and doctors".

Dr Grose pointed out that "the College has already developed a continuing professional development standard and framework which exceeds the requirements of the Medical Board".

Dr Grose said that the CPCA encourages other professional Colleges to follow their lead and mandate that doctors must spend time with other similarly qualified doctors, both being observed and observing others, in the work place to ensure that members who are not performing to the standard are detected early by their peers.

Dr Grose noted: "The goal of the CPCA is to advance the highest principles of professionalism in the management of our patients' aesthetic concerns."

The new framework proposes registered doctors take part in at least 50 hours of continuing professional development (CPD) every year - which includes a mix of reviewing their performance, measuring their outcomes and updating their education.

Dr Grose commented: "We totally support the Medical Board's proposals in this area. The CPCA currently conducts a rigorous professional development and continuous medical education program for our members. And we are in the process of developing what we foresee as becoming Australia's most advanced training program for cosmetic medical practitioners.

'We therefore offer direct medical professionalism, cosmetic and full-person medical expertise, and the certainty and security that comes with seeing a doctor who is dedicated to, and has specifically trained in, this field of medical work.'

The proposed Professional Performance Framework has 5 pillars:

- Strengthened Continuing Professional Development;
- Active assurance of safe practice;
- Strengthened assessment and management of medical practitioners with multiple substantiated complaints
- Guidance to support practitioners;
- Collaborations to foster a positive culture of medicine.

Dr Grose said the CPCA also commends the Medical Board's proposed Professional Performance Framework recommendation for "an integrated approach that will help improve public safety and better identify and manage risk in the Australian healthcare setting" by:

- maintaining and enhancing the performance of all doctors practising in Australia through efficient, effective, contemporary, evidence-based CPD relevant to their scope of practice; and
- proactively identifying doctors who are either performing poorly or are at risk of performing poorly, assessing their performance and if necessary, supporting their remediation.

Dr Grose summed up: "The CPCA totally endorses the Medical Board's commitment to developing a process which supports medical practitioners to maintain and enhance their professional skills and knowledge and remain fit to practise medicine.

"Most importantly the recommendations are designed to improve public safety."

If you would like further information or interview with Dr Grose, please contact: Caroline Johns on 0412 292 800 or [caroline@rawvisionmarketing.com.au](mailto:caroline@rawvisionmarketing.com.au) or Michelle Kearney on 0419 624 246 or [michelle@bellamedia.com.au](mailto:michelle@bellamedia.com.au)